

Better visibility benefits everyone.

When activity becomes easier to discover, residents participate more, organisers reach broader audiences, and municipalities gain a clearer understanding of what's happening across their region.



RESIDENTS & VISITORS

The way people expect to discover what's happening locally.

- 01 One reliable place to see what's happening.**
Everything in one place, easy to find.
- 02 Activity brought together from across disconnected sources.**
Less searching. More clarity.
- 03 Find relevant activity faster.**
Search, filters and neighbourhood browsing built around how people naturally search.
- 04 Visibility for the activity cities usually miss.**
Community events, recurring programs, niche culture, and emerging scenes.
- 05 More confidence before leaving home.**
Current details, accessibility, location context, and planning clarity.



EVENT ORGANISERS

More visibility. More attendees.
Less overhead.

- 01 Reach more people without a larger marketing budget.**
Professional visibility without the enterprise spend.
- 02 Built for modern discovery.**
Visible across Google, ChatGPT, and emerging search platforms.
- 03 Reach beyond your existing audience.**
Visibility across regional browsing, tourism, and category discovery.
- 04 More visibility for recurring and community-scale events.**
Not just headline festivals and major venues.
- 05 Track engagement and audience intent.**
Measure clicks, saves, shares, traffic, and demand signals.



MUNICIPALITIES

Complete visibility to plan better and invest with confidence.

- 01 See what is already happening across your region.**
A complete, live view across the cultural ecosystem.
- 02 See where activity is thriving and where visibility is falling short.**
Identify underserved areas and emerging momentum.
- 03 Support tourism, downtown vibrancy, and cultural participation.**
Surface the activity already driving local momentum.
- 04 Better visibility before decisions get made.**
Support programming, promotion, staffing, transit, and investment planning.
- 05 Reduce fragmentation across the ecosystem.**
Help residents, organisers, and municipal teams work from the same picture.