SUPERCOMPRESSOR
FOR CITIES

One platform. Three ways your region benefits.

A better public guide helps people find more, gives organisers reach and evidence, and turns everyday discovery into a clearer picture for municipal teams.

EVENT SEEKERS

One public guide helps people find what is happening.

01 One search across the region
Events from venue sites, ticketing platforms, community calendars and organisers appear in one local guide.

02 Find the right plan faster
Explore what is on today, this weekend or later by area, category, venue and interest.

03 Know before you go
See dates, prices, ticket links, accessibility details, directions and the original source in one place.

04 Keep plans close at hand
Add events to your calendar, share them with friends and mark what you are interested in.

05 Discover beyond the obvious
Find neighbourhood, community and recurring events alongside major venues and attractions.

EVENT ORGANISERS

A partner portal to manage and measure their reach.

01 Your own partner portal
Create and update events, manage upcoming and past listings and keep venue details current in one workspace.

02 Reach beyond your followers
Listings surface through the regional guide, search engines and AI planning tools.

03 See what earns attention
Track impressions, page views, shares, calendar adds and ticket or website referrals.

04 Know where audiences find you
See which channels lead people to your events, with tagged referrals you can confirm in your own analytics.

05 Choose dates with less competition
Use the Event Planner to spot likely clashes before committing, helping protect audience attention and turnout potential.

MUNICIPALITIES

A clearer view of regional activity.

01 See activity across the region
Follow event and venue activity by date, neighbourhood and category from one clear view.

02 Understand what draws interest
Search, event view and action patterns show what residents and visitors are looking for.

03 Prepare for busy dates
Upcoming event clusters show when transit, parking, visitor information or coordination may matter most.

04 Find gaps worth addressing
Spot neighbourhoods, interests and public searches that local event supply may not yet serve well.

05 Build insight over time
Seasonal patterns and changing demand create stronger context for tourism, culture and economic development decisions.